

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 98506969

Filing Date: 04/18/2024

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	HauntFest
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	HauntFest
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	HauntFest, LLC
*MAILING ADDRESS	189 West Railroad St
*CITY	Bowman
*STATE (Required for U.S. applicants)	Georgia
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	30624
PHONE	7069615144
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Georgia
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, shirts, tops, t-shirts, long sleeve shirts, long sleeve t-shirts, pants, bottoms, sweatpants, scarves,

	sweatshirts, hoodies, tank tops, bandanas
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/13/2023
FIRST USE IN COMMERCE DATE	At least as early as 05/13/2023
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-26003871518148-20240 418110001927027_ .shirt.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT18\985\069\98506969\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	Screenshot of t-shirt merch offering from the business website. www.hauntfest.us 04/18/2024
WEBPAGE URL	https://mrh80504.wixsite.com/haunt-fest
WEBPAGE DATE OF ACCESS	04/18/2024
*INTERNATIONAL CLASS	035
*IDENTIFICATION	Conducting, arranging and organizing trade shows and trade fairs for commercial and advertising purposes
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/13/2023
FIRST USE IN COMMERCE DATE	At least as early as 05/13/2023
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT18\985\069\98506969\xml1\FTK0004.JPG
SPECIMEN DESCRIPTION	Image of billboard posted advertising HauntFest's April 2024 trade fair event, April Ghouls, in Athens, GA.
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
*INTERNATIONAL CLASS	041
*IDENTIFICATION	Organization of entertainment events in the nature of freak shows, circus acts, live musical performances, car shows, or haunted attractions
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/13/2023
FIRST USE IN COMMERCE DATE	At least as early as 05/13/2023
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT18\985\069\98506969\xml1\FTK0005.JPG
SPECIMEN DESCRIPTION	Band Lineup Flyer for HauntFest's April 2024 event, April Ghouls.
WEBPAGE URL	https://mrh80504.wixsite.com/haunt-fest/activities
WEBPAGE DATE OF ACCESS	04/18/2024
*INTERNATIONAL CLASS	041
*IDENTIFICATION	Organizing and conducting festivals in the field of horror, fantasy, the strange and unusual, live music, or haunted attractions for cultural or entertainment purposes
*FILING BASIS	SECTION 1(a)

FIRST USE ANYWHERE DATE	At least as early as 05/13/2023
FIRST USE IN COMMERCE DATE	At least as early as 05/13/2023
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-26003871518148-20240 418110001927027_._Screenshot_2024-04-18_122240.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT18\985\069\98506969\xml1\FTK0006.JPG
SPECIMEN DESCRIPTION	Screenshot of website homepage event description.
WEBPAGE URL	https://mrh80504.wixsite.com/haunt-fest
WEBPAGE DATE OF ACCESS	04/18/2024
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
NAME	HauntFest, LLC
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	hauntfestofficial@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	madisonharpold@mail.com; mrh80504@uga.edu
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	3
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	750
*TOTAL FEES PAID	750
SIGNATURE INFORMATION	
* SIGNATURE	/madison harpold/
* SIGNATORY'S NAME	Madison Harpold
* SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	706-961-5144
* DATE SIGNED	04/18/2024
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 98506969

Filing Date: 04/18/2024

To the Commissioner for Trademarks:

MARK: HauntFest (Standard Characters, see [mark](#))

The literal element of the mark consists of HauntFest. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, HauntFest, LLC, a limited liability company legally organized under the laws of Georgia, having an address of
189 West Railroad St
Bowman, Georgia 30624
United States
7069615144(phone)
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 025: Clothing, namely, shirts, tops, t-shirts, long sleeve shirts, long sleeve t-shirts, pants, bottoms, sweatpants, scarves, sweatshirts, hoodies, tank tops, bandanas

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/13/2023, and first used in commerce at least as early as 05/13/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshot of t-shirt merch offering from the business website. www.hauntfest.us 04/18/2024.

Original PDF file:

[SPE0-26003871518148-20240 418110001927027_._shirt.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://mrh80504.wixsite.com/haunt-fest>

Webpage Date of Access: 04/18/2024

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Conducting, arranging and organizing trade shows and trade fairs for commercial and advertising purposes

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/13/2023, and first used in commerce at least as early as 05/13/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Image of billboard posted advertising HauntFest's April 2024 trade fair event, April Ghouls, in Athens, GA..

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Organization of entertainment events in the nature of freak shows, circus acts, live musical performances, car shows, or haunted attractions; Organizing and conducting festivals in the field of horror, fantasy, the strange and unusual, live music, or haunted attractions for cultural or entertainment purposes

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/13/2023, and first used in commerce at least as early as 05/13/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Band Lineup Flyer for HauntFest's April 2024 event, April Ghouls.; Screenshot of website homepage event description..

JPG file(s):

[Specimen File1](#)

Original PDF file:

[SPE0-26003871518148-20240 418110001927027 . Screens hot 2024-04-18 122240.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: <https://mrh80504.wixsite.com/haunt-fest>

Webpage Date of Access: 04/18/2024

The applicant's current Correspondence Information:

HauntFest, LLC

PRIMARY EMAIL FOR CORRESPONDENCE: hauntfestofficial@gmail.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): madisonharpold@mail.com; mrh80504@uga.edu

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$750 has been submitted with the application, representing payment for 3 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as

of the application filing date on or in connection with the goods/services in the application; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /madison harpold/ Date: 04/18/2024

Signatory's Name: Madison Harpold

Signatory's Position: Owner

Signatory's Phone Number: 706-961-5144

Signature method: Signed directly within the form

Payment Sale Number: 98506969

Payment Accounting Date: 04/18/2024

Serial Number: 98506969

Internet Transmission Date: Thu Apr 18 12:40:06 ET 2024

TEAS Stamp: USPTO/FTK-XXXX:XXX:XX:XXXX::X-2024041812

4008615016-98506969-870bf395db685cdbf4c4

fd8fc302a398022dc5c3f27cfa6639157eda1c9f

acd55-CC-40066846-20240418110001927027

HauntFest



April Ghouls

April 6-7

HAUNTFEST
www.hauntfest.us

SOUTHERN
BREWING
CO.



LAMAR

HAUNT FEST

APRIL GHOULS

LIVE MUSIC - ART VENDORS - ACTIVITIES

APRIL 6TH

5 PM - 12 AM



APRIL 7TH

4 PM - 11 PM

BAND LINE-UP FOR

SATURDAY

KARMA KAT - 5:10

BEAT UP - 6:00

TATTOO LOGIC - 6:55

NIX THE SCIENTIST - 7:50

THE WHILE - 8:45

FLORENCE CARDIGAN - 9:40

ROOMMATE - 10:35

FIRST JASON - 11:30

SUNDAY

THE YOUNG FRANKENSTEINS - 4 PM

JACKET - 5 PM

HYPERSLEEP - 6 PM

SWEAR JAR - 7 PM

PARKING GARAGE - 8 PM

SECOND NATURE - 9 PM

HOUSE GUESTS - 10 PM

**ARI LEHMAN'S BAND, THE REAL FIRST
JASON FROM FRIDAY THE 13TH!!**

www.hauntfest.us



EVENT DETAILS

HauntFest is a haunt/horror/Halloween festival celebrating the horror arts through live music, art vendors, themed entertainment, and activities. Perfect for oddity lovers and Halloween enthusiasts. We are SUPER excited to be kicking off our second event this April. If you are interested in volunteering or filling out a vendor application, please use the buttons above to direct you to the appropriate page.

Happy Haunting!